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# ENERPAK BRAND STORYTELLING

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*Page URL:* <https://www.enerpak.ca/clean-energy-provider>

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*Page Title:*  
*Journey to the Sustainable World | ENERPAK*

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*Meta Description: Our journey from WH Air Solutions, WH Engineering (WH Mechanical Engineering Inc.) to ENERPAK providing clean energy to our future sustainable world; check out our brand storytelling page.*

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## **Web content posting strategy:**

The page will be uploaded & posted in our own website, at least two days before it will be shared on social media

This web page will serve as one of our green content telling the ENERPAK brand story.

## **Shared on Social Media:**

LinkedIn: <https://www.linkedin.com/in/wheng850/>

Facebook: <https://www.facebook.com/WHENG850>

Twitter: <https://twitter.com/EnerpakE>



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# The Journey from WH Air Solutions & WH Engineering to ENERPAK

*The Journey started in the April 2001.*

Wayne Xue remembers that he saw a large pile of snow at the corner of a parking lot when he arrived Toronto Canada in a morning of early April 2001. He kept on thinking "*it must be cold here in Toronto; and people will need to stay warm in their comfortable homes*".

Wayne knows he would not be able to work as a building engineer right the way despite that he had the engineering degree and lots of engineering working experiences. He started at the first step of the ladder \_working as an apprentice for RWB Air System Ltd two weeks after his arrival in Canada.

After 6 years full time working for RWB, along with receiving "P. Eng." license and a few construction trade licenses; concerned about the **indoor air quality** & **energy consumption** in the homes; he started his own small HVAC contracting company called "WH Air Solutions" by **installing Heat Recovery Ventilators for homeowners in GTA** in 2007.

Three years later, he founded "WH Mechanical Engineering Inc." and operated the company with the trade name "WH Engineering" providing building engineering services to the public in Ontario since 2010.

**"Knowing how the buildings are consuming energy** through many years of building engineering service practices", "Seeing the tragedies unfolding" and "the world has been suffering from the **climate changes** year after year", Wayne has been thinking hard for the solutions.

Here we have, **ENERPAK** is another gift that Wayne presents to the world along with the **Solar Charge Maximizing Controller & its System** to fight against **global warming** .

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*ENERPAK is not the end of the Journey. Wayne's vision is to have a peaceful, clean and sustainable world for future generations.*

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*A brand storytelling \_Journey to the*

# ENERPAK

April  
2001

Wayne arrived in Toronto Canada and worked for RWB Air Systems Ltd for 6 years.

October  
2010

WH Mechanical Engineering Inc. was founded to offer building engineering services to the public in Ontario. The company has operated as WH Engineering since then.

WH Air Solutions was registered to offer Heat Recovery Ventilator ...etc. HVAC systems installation services for the clients in GTA.

August  
2007

ENERPAK was registered to Manufacture Solar Charge Maximizing Controllers and offer SCMC system installation services for clients in Ontario.

October  
2020



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# The description of “ENERPAK LOGO”

and

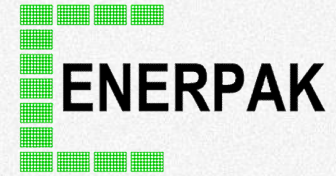
# The delineation of “ENERPAK TRADEMARK”

*The Trademark is delineated as:*

*Colour is claimed as a feature of the trademark. Colour is claimed as a feature of the trade-mark.*

*The left side rectangles representing solar panels are light green covered by vertical and horizontal lines of dark green.*

*The letters spelling "ENERPAK" are in black. The letters ENE are surrounded by the green rectangles from three sides - top, bottom and left.*



The Logo is described as:

All the green rectangles refer to the solar panels used in the Solar Charge Maximizing Controller(SCMC) System.

The seven panels connected in parallel provide direct current to power DC load and charge LFP batteries through SCMC.

The other six panels are connected in series to power the same DC load and charge the same batteries through a MPPT solar charge controller .

Both SCMC & MPPT Solar Charge Controllers work to maximize the DC power capacity.

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<https://www.linkedin.com/in/wheng850/>



<https://www.facebook.com/WHENG850>



<https://twitter.com/EnerpakE>

# Thank You!